

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Contract # 1364023

Schedule Dates 10/23/12-10/29/12

Advertiser Obama for America (30051)

Agency Greer Margolis Mitchell, Burns & Associates-Washin

Product POLITICAL CANDIDATE (m) (1186)

Brand OBAMA FOR AMERICA (187386)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Bassett,Laura

Phone/Fax /

CPE 95/101/1537

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments OBAMA FOR AMERICA

JONATHAN VITTI

Date Entered 08/28/12

Last Modified 08/28/12

Entered By Lisa Carter

No ECR09797205

Headline # CO-OP

Demo A35-R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$961.50

Net Total \$5,448.50

Sales Tax

Greensboro (WXLV)		Spots	Rate
By Broadcast Month	Oct. 2012		
Nov. 2012	52	\$5,420.00	\$990.00
Grand Total:	58	\$6,410.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec.	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (3)	10/27/12-10/27/12	3	:30	American Good Morning							1	1	\$10.00	\$10.00	Greensboro (WXLV)	GOOD MORNING AMERICA	\$7/28/12	
2.0	Normal Line / SPOT (6)	10/28/12-10/28/12	3	:30	10-58-40A- ABC-This Week							1	1	\$25.00	\$25.00	Greensboro (WXLV)	THIS WEEK	8/28/12	
3.0	Normal Line / News (12)	10/28/12-10/28/12	3	:30	6-28-45P- ABC-World News Sunday							1	1	\$60.00	\$60.00	Greensboro (WXLV)	ABC WORLD NEWS	8/28/12	
4.0	Normal Line / Prime (15)	10/29/12-10/29/12	2	:30	7-57-56P- ABC-Dancing With The Stars (Monday)							1	1	\$800.00	\$800.00	Greensboro (WXLV)	DANCING WITH THE STARS	8/28/12	
5.0	Normal Line / Prime (23)	10/25/12-10/26/12	3	:30	10P- ABC-20/20 (Friday)							1	1	\$280.00	\$280.00	Greensboro (WXLV)	20 / 20	8/28/12	
6.0	Normal Line / News (1)	10/23/12-10/26/12	3	:30	6-28-50A- News News 14							3	3	\$40.00	\$120.00	Greensboro (WXLV)	NEWS14 ABC45	8/28/12	
					Carolina on ABC 45 at 630am														
7.0	Normal Line / SPOT (2)	10/23/12-10/29/12	3	:30	7A- ABC-Good Morning America		2	2	2	2	1		9	\$25.00	\$225.00	Greensboro (WXLV)	GOOD MORNING AMERICA	8/28/12	
8.0	Normal Line / SPOT (4)	10/23/12-10/26/12	3	:30	10-58-25A- ABC-The View								3	\$20.00	\$60.00	Greensboro (WXLV)	VIEW	8/28/12	
9.0	Normal Line / SPOT (5)	10/23/12-10/26/12	3	:30	12P- 1P (EST)								3	\$20.00	\$60.00	Greensboro (WXLV)	MILLIONAIRE	8/28/12	
10.0	Normal Line / SPOT (7)	10/23/12-10/26/12	3	:30	3P- Anderson Cooper								3	\$50.00	\$150.00	Greensboro (WXLV)	ANDERSON COOPER	8/28/12	
11.0	Normal Line / SPOT (8)	10/23/12-10/26/12	3	:30	5P- Ricki Lake								3	\$25.00	\$75.00	Greensboro (WXLV)	RICKI LAKE	8/28/12	

CONFIRMATION CONTRACT

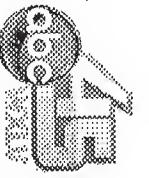
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Contract # 1364023
Schedule Dates 10/23/12-10/29/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washin
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/Dc, Washington DC (1103)
Sales Office Millennium Washington DC
Buyer Name Bassett,Laura
Phone/Fax /
CPE 95/101/1537
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
 JOATHAN VITI

Date Entered	08/28/12	Greensboro (WXLV)
Last Modified	08/28/12	By Broadcast Month
Entered By	Lisa Carter	Spots
	No	52
	Entered By	6
	Headline #	Grand Total:
	ECCR09/97205	58
	Demo	\$6,410.00
	Order Type	\$5,990.00
	Normal	
	Package Deal	
	Commission %	
	Commission	15.00
	Net Total	\$961.50
	Sales Tax	\$5,448.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News (9)	10/23/12-10/29/12	3	:30	5:58-30P: News-News 14 Carolina on ABC 45 at 6pm	1	1	1	1	1				5	\$45.00	\$225.00	Greensboro (WXLV)	NEWS14 ABC45	8/28/12
13.0	Normal Line / News (10)	10/23/12-10/29/12	3	:30	6:30P: ABC-World News Monday-Friday	1	1	1	1	1				5	\$55.00	\$275.00	Greensboro (WXLV)	ABC WORLD NEWS	8/28/12
14.0	Normal Line / SPOT (13)	10/23/12-10/26/12	3	:30	7P: Family Feud	2		X	X	X	X			2	\$70.00	\$140.00	Greensboro (WXLV)	FAMILY FEUD	8/28/12
15.0	Normal Line / SPOT (14)	10/23/12-10/26/12	5	:30	7P- 7:57P (EST)	2		X	X	X	X			2	\$70.00	\$140.00	Greensboro (WXLV)	FAMILY FEUD	8/28/12
16.0	Normal Line / Prime (17)	10/23/12-10/23/12	2	:30	7:57-56P: ABC-Dancing With The Stars (Tuesday)	1								1	\$90.00	\$90.00	Greensboro (WXLV)	DANCING W/T STARS RESULTS	8/28/12
17.0	Normal Line / Prime (19)	10/23/12-10/23/12	3	:30	10P: ABC-Private Practice (Tuesday)	1								1	\$705.00	\$705.00	Greensboro (WXLV)	PRIVATE PRACTICE	8/28/12
18.0	Normal Line / News (25)	10/23/12-10/29/12	3	:30	11:01P: News-News 14 Carolina on ABC 45 at 11pm	1	1	1	1	1				5	\$40.00	\$200.00	Greensboro (WXLV)	NEWS14 ABC45	8/28/12
19.0	Normal Line / SPOT (26)	10/23/12-10/26/12	3	:30	11:35P: ABC-Nightline	1	1	1	1				4	\$15.00	\$60.00	Greensboro (WXLV)	NIGHTLINE	8/28/12	
20.0	Normal Line / SPOT (27)	10/23/12-10/26/12	3	:30	12:02-05A: ABC-Jimmy Kimmel Live	3		X	X	X	X			3	\$5.00	\$15.00	Greensboro (WXLV)	JIMMY KIMMEL	8/28/12
21.0	Normal Line / Prime (22)	10/25/12-10/25/12	3	:30	9P: ABC-Greys Anatomy (Thursday)							1		\$1,885.00	\$1,885.00	Greensboro (WXLV)	GREYS ANATOMY	8/28/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Margolis, Burns & Associates-Washin

Accepted-Station:

Date:

Comments:

Rep Order# 9797205 Ver# 1 Status New
EC'd Yes

Traffic Order# 1369023

Printed: 08/17/2012 5:02 PM
Last Received: 08/17/2012 2:29 PM

1 of 4 C 1/30
Showing Buylines: All Rep Revised Lines

Station WXTV-TV GREENSBOROW/SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1537

Buyer Laura Bassett
Phone#
Fax#

Agency () GM&MB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/U/P/Z/E 95/101/1537
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

V.1 8/17

NEW POLITICAL ORDER. STARTS 10/23. TOTAL \$6915
PLS CP - CHRISTINA FOR JON

Rep Order# 9797205 Ver# 1 Status New Traffic Order#
EC'd Yes

Printed: 08/17/2012 5:02 PM
Last Received: 08/17/2012 2:29 PM

Showing Buylines: All Lines

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Station WXI-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1537
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/I/P/Z/E 95/1011537
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	TU-F, M	10/23-10/29	630A-7A	NEWS14 ABC45	.30	\$40.00	5	1	5	\$200.00
2	TU-F, M	10/23-10/29	7A-9A	GOOD MORNING AMERICA	.30	\$25.00	9	1	9	\$225.00
3	SA	10/27-10/27	8A-9A	GOOD MORNING AMERICA WK	.30	\$10.00	1	1	1	\$10.00
4	TU-F, M	10/23-10/29	11A-12P	VIEW	.30	\$20.00	3	1	3	\$60.00
5	TU-F, M	10/23-10/29	12P-1P	MILLIONAIRE	.30	\$20.00	3	1	3	\$60.00
6	SU	10/28-10/28	11A-12P	THIS WEEK	.30	\$25.00	1	1	1	\$25.00
7	TU-F, M	10/23-10/29	3P-4P	RICKET LAKE ANDERSON	.30	\$50.00	3	1	3	\$150.00
8	TU-F, M	10/23-10/29	5P-6P	DODGERS A. Lutke	.30	\$25.00	3	1	3	\$75.00
9	TU-F, M	10/23-10/29	6P-630P	NEWS14 ABC45	.30	\$45.00	5	1	5	\$225.00
10	TU-F, M	10/23-10/29	630P-7P	ABC WORLD NEWS	.30	\$55.00	5	1	5	\$275.00
11	SA	10/27-10/27	6P-630P	HOLLYSCOOP	.30	\$25.00	1	1	1	\$25.00
12	SU	10/28-10/28	630P-7P	ABC WORLD NEWS	.30	\$60.00	1	1	1	\$60.00
13	TU-F, M	10/23-10/29	7P-730P	FAMILY FEUD	.30	\$70.00	2	1	2	\$140.00

Rep Order# 9797205 Ver# 1 Status New Traffic Order#
EC'd Yes

Printed: 08/17/2012 5:02 PM
Last Received: 08/17/2012 2:29 PM

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Showng Buylines: All Lines
Last Received: 08/17/2012 2:29 PM

Station WXLV-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1537
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/E 95/101/1537
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Line	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
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Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
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14 TU-F, M	10/23-10/29	7P-8P	FAMILY FEUD	.30	\$70.00	2	1	2	\$140.00
15 M	10/29-10/29	8P-10P	DANCING WITH THE STARS 15	.30	\$800.00	1	1	1	\$800.00
17 TU	10/23-10/23	8P-9P	DANCING W/T STARS RESULTS	.30	\$900.00	1	1	1	\$900.00
19 TU	10/23-10/23	10P-11P	PRIVATE PRACTICE	.30	\$705.00	1	1	1	\$705.00
22 TH	10/25-10/25	9P-10P	GRAY'S ANATOMY	.30	\$1,885.00	1	1	1	\$1,885.00
23 F	10/26-10/26	10P-11P	20 / 20	.30	\$280.00	1	1	1	\$280.00
25 TU-F, M	10/23-10/29	11P-1135P	NEWS14 ABC45	.30	\$40.00	5	1	5	\$200.00
26 TU-F, M	10/23-10/29	1135P-1205A	NITELINE	.30	\$15.00	4	1	4	\$60.00
27 TU-F, M	10/23-10/29	12A-1A	JIMMY KIMMEL	.30	\$5.00	3	20	1	\$15.00
28 SA	10/27-10/27	12P-330P	ABC COLLEGE FOOTBALL	.30	\$400.00	1	1	1	\$400.00

—REPORT TOTALS—
Report Totals. 62 / \$6,915.00
—SALES MONTHLY TOTALS—

Oct 12. 49 / \$5,750.00
Sales Totals. 62 / \$6,915.00
Station Totals. 62 / \$6,915.00

505

Rep Order# 9797205 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/17/2012 5:02 PM
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Showing Buylines: All Lines

4 of 4

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1537
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Lines not sent/rcl'd/rtrn. 0 / \$0.00

—COMPETITIVE—

Market Totals \$36,438
CABL 0% UNKN 0% WBFX 0% WCWG 0% WFMY 3.0%
WGHP 23% WMYV 3% WUPN 0% WXII 3.1% WXLV 8%

Books null
Demos RA35+